





# Totem 700x2000 mm

- TRIM ZONE 700x2000 mm
- SAFE ZONE (visible zone) 682x1982 mm

- create artwork in CMYK model
- provide PANTONE samples to match to if any
- convert all fonts to curves (outlines)
- all images in artwork must have resolution of 300 DPI
- save artwork as PDF

BACKGROUND GRAPHICS, DRAG TO THE RED LINE (trim zone)  
700x2000 mm

PUT YOUR GRAPHICS HERE (safe area)  
682x1982 mm

-  Safe zone (visible zone)  
in this area place important logos,  
text, images
-  Trim zone - this line is for actual cut  
of the final format
-  Non visible area - in the roll up base
-  Bleed area - background graphics  
that will be cut off